

# Enhancing CSOs Sustainability Through Innovative Financing

Friday, 9<sup>th</sup> October 2020

2:30PM – 4:00PM

(Saudi Arabian Standard Time – UTC+03:00)

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# About the Civil 20

The Civil 20 (C20) became an Official Engagement Group of the G20 in 2013. Since then, the C20 has grown stronger every year, ensuring that world leaders listen not only to voices representing the government and business sectors, but also to the proposals and demands of civil society, with the aim of protecting the environment and promoting social and economic development, human rights and the principle of leaving no one behind. Our work is guided by our [principles](#) of inclusivity, transparency, independence, collaboration, human rights, gender equality and women empowerment. This year the C20 Engagement Group is joined by more than **800 members** from global Civil Society in **80 countries** all round the globe.

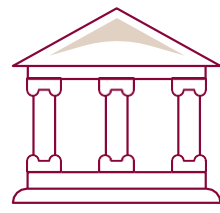
## C20 activities throughout the G20 presidency year, include:

- ▶ Speaking at G20 official meetings to represent the demands of civil society and the communities we serve
- ▶ Influencing G20 outcome documents including the G20 Leaders' Communiqué
- ▶ Producing the [C20 Policy Pack](#) which details C20 positions in response to the G20 agenda of the year
- ▶ Issuing policy statements and open letters to G20 Ministers around G20 policy discussions
- ▶ Releasing the C20 Communiqué, which is Civil Society's political declaration to G20 Leaders

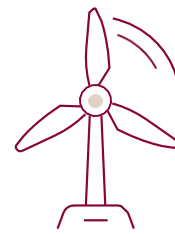
# 11

## Working Groups

Our 11 Working Groups worked tirelessly this year to create specific and actionable recommendations to deliver to the G20 leaders



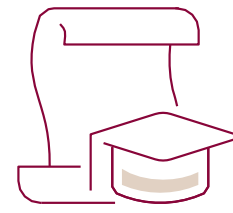
Anti-corruption



Climate,  
Energy &  
Sustainability



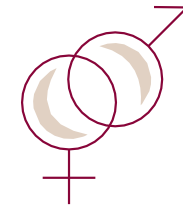
Digital  
Economy



Education



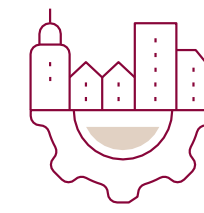
Employment  
& Social  
Protection



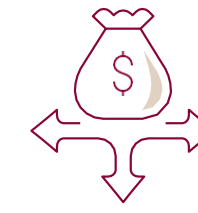
Gender



Global  
Health



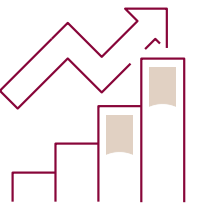
Infrastructure



International  
Financial  
Architecture



Local2Global



Trade &  
Investment

These recommendations centered around 6 key themes:

01

COVID-19  
Response &  
Recovery

02

Economic and  
Social Justice

03

Wellbeing  
of People &  
Planet

04

Citizen  
Agency &  
Empowerment

05

Accountability  
& Transparency

06

Leaving No  
One Behind



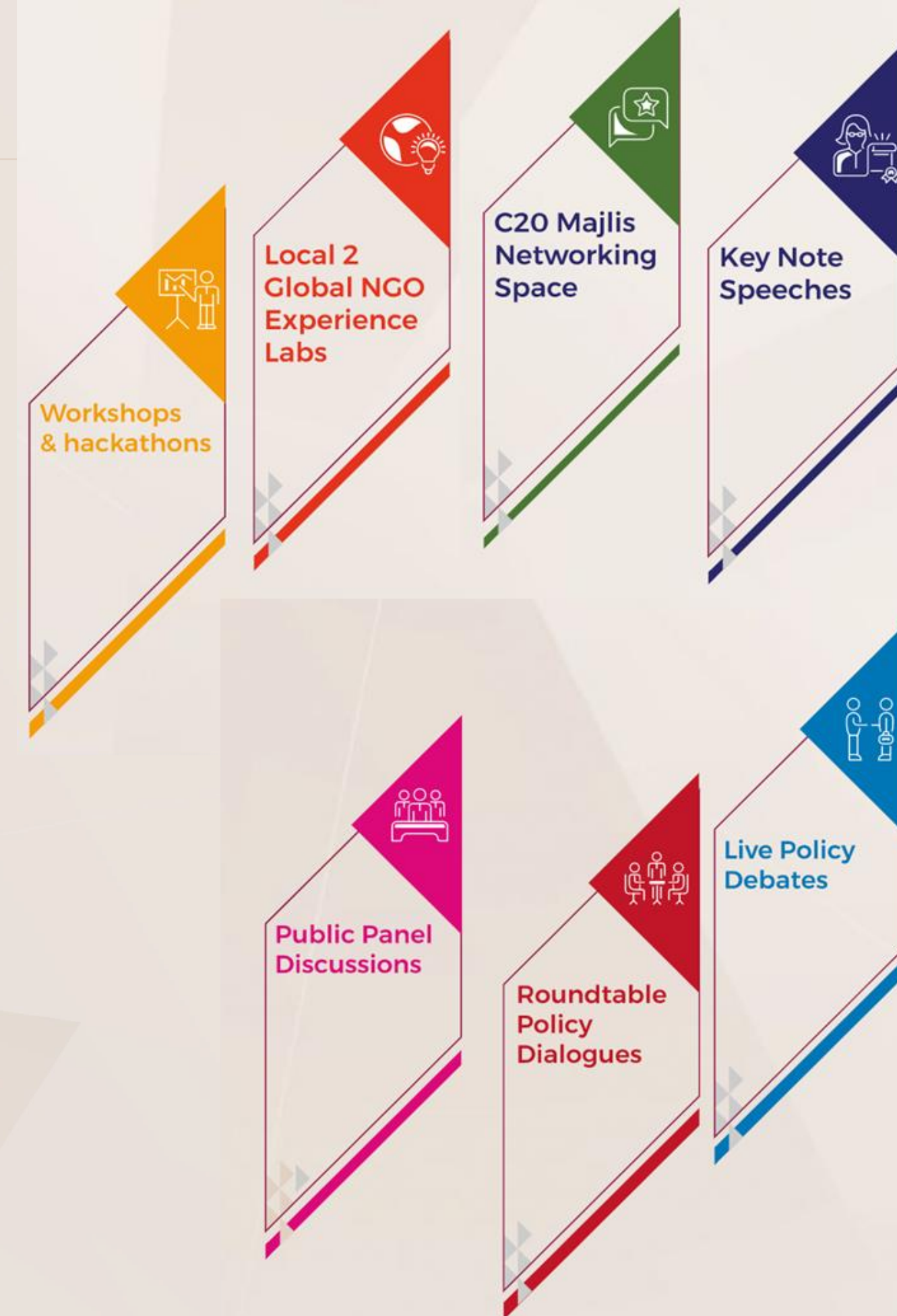
# About the 2020 C20 Summit

6th to 10th of October

This year has demonstrated the need to listen to all voices without discrimination or proxy. We are determined to host the biggest virtual gathering of Civil Society Organizations in the history of the G20, to make sure that no voice is being left behind at this historical conjunction.

We are expecting 4,000+ attendees and participants; including the G20 Presidency and senior officials, G20 Ministers, leaders of International Organizations, Inter-governmental Organizations (IGOs), Non-governmental Organizations (NGOs), global experts, activists and influencers.

The Summit program was co-created in an inclusive manner with our members through session proposal submissions. The formats of our sessions will include:



# Enhancing CSOs Sustainability Through Innovative Financing

**Format:** Panel Discussion  
**Date:** Friday, 9th October 2020  
**Time:** 2:30PM – 4:00PM (Saudi Arabian Standard Time)

## Session Description:

In an increasingly competitive environment in which Civil Society Organizations (CSOs) and Non-Governmental Organizations (NGOs) operate today, many challenges are faced. Resource mobilization for projects and the reliance on donor funding threaten the sustainability of CSOs. While domestic resource mobilization and international commercial flows are growing very rapidly, they are not equally available to all. In light of the above, this session highlights innovative ways of diversifying and raising funds for CSO work in an increasingly competitive environment where funding for projects has continued to diminish. An exploration of challenges, opportunities, and strategies related to CSOs financing to enhance their sustainability through innovative financing will be undertaken; highlighting the important role of governments and donors in sustaining the interventions of CSOs, and finally, sharing experiences, successes and best practices of CSOs related to innovative and alternative financing. The session will also discuss the effect of the COVID-19 pandemic on CSO financing.

The session will explore ways for public investment to become more sustainable while reducing costs, together with highlighting ways to enhance accountability and provide the ability for CSOs to monitor public spending. Adopting international standards of transparency will be discussed as well as methods of tracking spending. Panelists will discuss ways to reconstruct financial flows to ensure CSOs receive the resources that they need to impact change and contribute toward the development of the SDGs.

# Enhancing CSOs Sustainability Through Innovative Financing

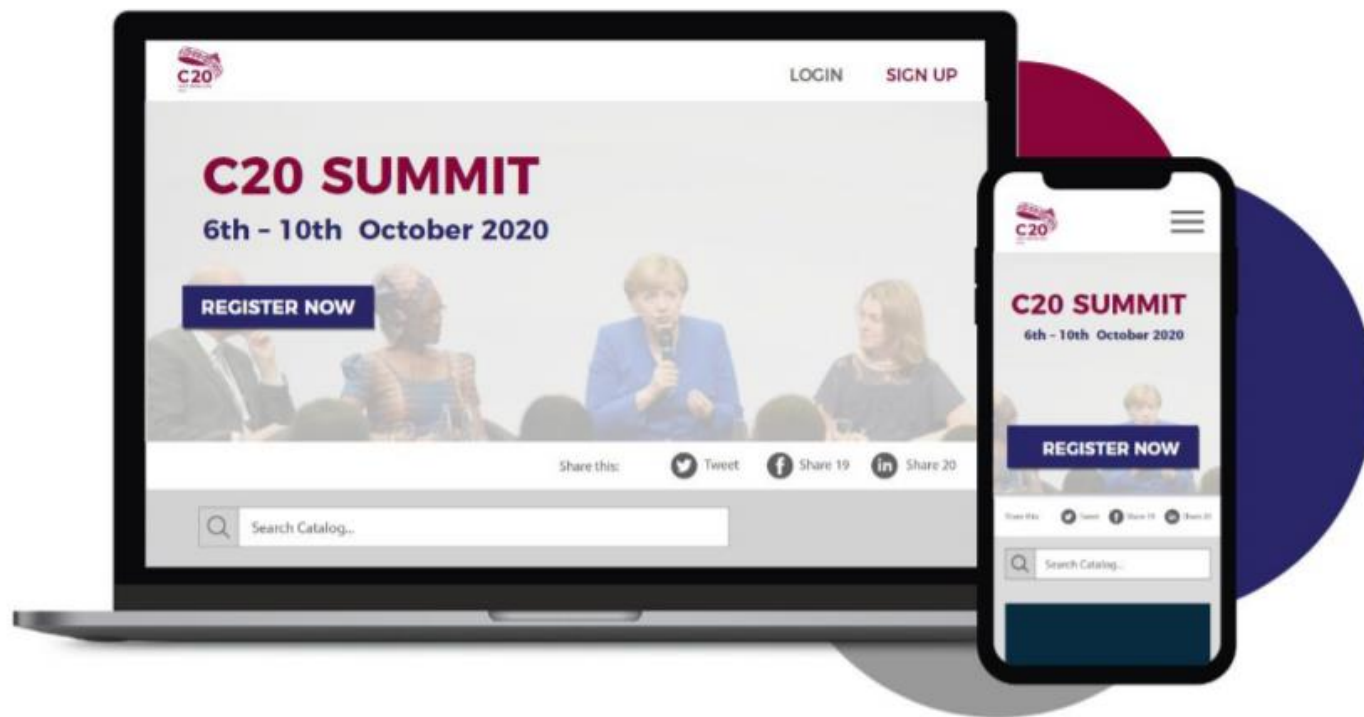
## Stimulus Questions

- How can the sustainability of CSOs be ensured and who are the responsible entities for doing so across and within countries?
- What global measures can be taken to ensure the strengthening of CSO positioning on a global scale?
- What type of agreements can be established between countries to strengthen the voice of their local CSOs?
- How can CSOs receive sustainable funding on a national and global scale? How can this be tracked and monitored to ensure the cash flow reaches beneficiaries?
- What measures can be taken to ensure the elimination of corruption in national infrastructure to ensure the interests of CSOs are being met both financially and socially?
- Who should drive this conversation to lead the establishment of a coherent platform for CSOs to deliver their message on a national scale?
- What type of accountability practices must be carried out to ensure a just financial system that can sustain the development of CSOs?

**Please note that all speakers will be approached by the session moderator before the summit to coordinate questions and the flow of the discussion.**



# Session Format



Additional resources you wish to use and share during your session can be sent to [C20Summit@kkf.org.sa](mailto:C20Summit@kkf.org.sa)

Sessions will be **90 minutes**

Sessions include **1 moderator** and up to **6 speakers**.

Speakers could **illustrate their discussion with examples** from policy into practice, interventions in the field, beneficiary experience and other relevant exemplifications of topic

Speakers can include **supplementary materials** (e.g. PowerPoints, case studies, documents, links)



**Stay connected and become a C20 member**

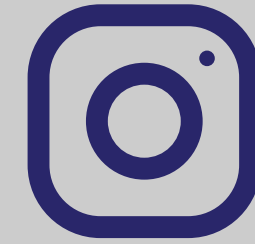
**We encourage and thank you for sharing the C20 Summit on your platform and through your social media channels and networks.**

Visit us on our website:

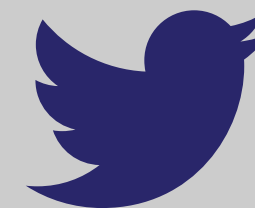
**C20 Discussion Forum**

**The C20 Website**

**C20 Summit Landing Page**



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# Thank You

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For any assistance or questions  
please contact us at

**[C20Summit@kkf.org.sa](mailto:C20Summit@kkf.org.sa)**